



## Share the Message on Social Media!

### Roll Up Your Sleeves: Promote Construction Industry COVID Vaccinations

A recent study found the construction industry to be amongst the least likely to seek vaccination. Let's help change that. The most effective way to increase COVID-19 vaccinations is by sharing accurate information, helpful resources and a positive message. Let your employees, clients and peers know you support COVID-19 vaccination as an important tool to stop the pandemic.

- ✓ **Post a positive message** on social media. Use the following hashtags:  
#RollUpYourSleeves #VaccinateConstruction
- ✓ **Share the website** for construction industry vaccine resources and tools:  
VaccinateConstruction.com

### Sample Content for Social Media

1. The COVID-19 Vaccine = Jobsite Safety. Learn more about the vaccine at <https://www.cdc.gov/coronavirus/2019-ncov/vaccines/about-vaccines/vaccine-benefits.html> #RollUpYourSleeves #VaccinateConstruction
2. If we use all the tools we have, we stand the best chance of getting our families, communities, and jobsites “back to normal.” The vaccine is a critical new tool to keep us safe and stop the pandemic. Learn more at VaccinateConstruction.com #RollUpYourSleeves #VaccinateConstruction
3. Safety is the first priority and greatest responsibility we have. Learn about the important benefits of COVID-19 vaccination. <https://www.cdc.gov/coronavirus/2019-ncov/vaccines/about-vaccines/vaccine-benefits.html> #RollUpYourSleeves #VaccinateConstruction
4. A recent study found construction workers among the least likely to seek vaccination. Let's change that. Roll up your sleeves to help stop the pandemic. Learn more at VaccinateConstruction.com #RollUpYourSleeves #VaccinateConstruction